



# Cræfto

Creative Tech Studio

Design systems and digital products  
built with craft and intention.

# Small studio. Big outcomes.

Cræfto is a Sydney-based creative tech studio founded by Obi Batbileg. We design, build, and secure digital products end-to-end. One team, one conversation, no handoffs.

**2025**

Founded

**Sydney, AU**

Based in

**12+**

Projects delivered

**98%**

Client satisfaction

**3-4 weeks**

MVP turnaround

**81 278 859 855**

ABN



# Full-stack creative technology.

## 01 Web Design & Development

Marketing sites, SaaS dashboards, and platforms that convert. React, Next.js, full stack.

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## 02 Brand Identity

Distinctive brand systems that scale. Strategy, logo, tokens, guidelines.

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## 03 Digital Products

From concept to launch. MVPs, portals, WebGL experiences, API integrations.

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## 04 AI & Automation

Custom agents and workflows that save hours. LLM integrations, process automation.

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## 05 Security & Pen Testing

Protect what you build. Vulnerability assessments, compliance readiness, security audits.

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# Four phases. One team.

01

## Understand

Discovery, research, strategy.

Week 1–2

02

## Design

Architecture, wireframes, visual design.

Week 2–4

03

## Build

Development, integrations, QA.

Week 4–8

04

## Launch & Grow

Deploy, analytics, 30-day support.

Week 8+



Property Technology

# GlobFam

## SCOPE

Brand identity, web platform, and buyer matching system for a global property technology startup.

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## RESULT

Complete brand system, responsive web application, and intelligent buyer insight platform.

[craefto.com/work/globfam](https://craefto.com/work/globfam)



Education & Culture

# JAPANoMa

## SCOPE

Buyer insight platform and cultural education product for Go&C Partners.

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## RESULT

Full MVP development across discovery, design, and build phases. Multi-phase engagement.

[craefto.com/work](https://craefto.com/work)



# Modern stack. No compromises.

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## Frontend

React  
Next.js  
TypeScript  
Tailwind CSS  
Framer Motion  
Three.js / WebGL

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## Backend

Node.js  
Python  
PostgreSQL  
Supabase  
REST / GraphQL  
Prisma

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## AI & Automation

OpenAI / Anthropic  
LangChain  
Custom Agents  
RAG Pipelines  
Process Automation  
MCP Integrations

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## Infrastructure

Vercel / AWS  
Docker  
CI/CD Pipelines  
Cloudflare  
Git / GitHub  
Monitoring



# Trusted by founders and growing businesses.

From property tech to education, healthcare to creative services. Our clients value quality over speed and want a partner who understands both design and engineering.

## **GlobFam**

Property Technology

## **JAPANoMa**

Education & Culture

## **Fontkin**

Typography & Design

## **NUU Rental**

Hospitality

### INDUSTRIES SERVED

PropTech

Education

Typography & Design

Hospitality



# Flexible engagement. Clear pricing.

## Project Based

**\$3,000–\$30,000**

Fixed scope, fixed price.

Ideal for websites, brand identities, MVPs.

## Sprint Retainer POPULAR

**\$2,000–\$6,000**

Monthly support.

Ongoing development and design.

## Advisory

**\$150/hr**

Strategic guidance.

For founders who need a technical sounding board.



# Ready to build?

You don't need a finished brief. Start with what you're thinking about, and we'll shape it together.

Email

[hello@craefto.com](mailto:hello@craefto.com)

Web

[craefto.com](https://craefto.com)

LinkedIn

[linkedin.com/company/craefto](https://linkedin.com/company/craefto)

X

[x.com/craefto](https://x.com/craefto)

